Traversing engagement, experience, teaching, and learning

@EricStoller  #UoGAPT
IN CASE OF FIRE

EXIT BUILDING BEFORE TWEETING ABOUT IT

#UoGAPT
BREXIT

#NoMoreGapsPlease

#UoGAPT
Digital identity

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Native Immigrant Visitor Resident #UoGAPT
Back in the day...
Mar 2007  2 TWEETS

Eric Stoller @EricStoller
twitterpating, blogging at http://ericstoller.com/blog/, watching NCAA b-ball via IE via Win XP via Parallels via OS X via the Macbook Pro
View on Twitter

Eric Stoller @EricStoller
blogging, consulting, and listening to music. see me at http://ericstoller.com/blog/
View on Twitter

#UoGAPT
What happens when you Google your name?
I literally just googled myself for inspiration about this application. I didn't gain anything. Don't google me, it's super boring.
Role models

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The next generation is watching what we do on social media.

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Don’t forget to play

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Perfection leads to stagnation.
Enjoy dissonance

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“It blurs social and professional”
– a Twitter user who happens to be an academic

#UoGAPT
Will Barratt
@willbarratt

We teach tomorrows workers using yesterday's technology, knowledge, skills, and pedagogy.

#UoGAPT
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It's not okay to be illiterate in general, but digital illiteracy is still weirdly accepted. #NewDLHE

Interesting speakers and content. But little, if any, evidence of accessibility knowledge re #ppt slides. #NewDLHE
@EricStoller @DrApurbaKundu I often think this. I will cheerfully admit by digital ignorance in a way I never would with anything else.

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@smitajamdar @EricStoller Indeed, some colleagues happily boast about their tech ignorance as some sort of indication of their seriousness.
Eric Stoller
@EricStoller

Staff need digital capability/literacy in order to teach digital capability/literacy. You can't have one without the other.

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Organizational culture

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Conversations on effective use of social media for teaching, learning, and engagement will always reveal issues with organizational culture.
We've been using Slack across the University to try and do just this. Got a great community going

Michelle Bond @libmichelle
Ooh, love it - Tom encouraging us to spread our social media knowledge as it's best for everyone to know not just individs #ARLGnw16
Anyone using #Slack for team comms and working practice(s)? Have you anything you can share, so I can share among team here pls? #altc

@hopkinsdavid we use it a bit on LSE blogs. in order to be useful, team has to really commit to takeup. otherwise msgs have to be duplicated

#UoGAPT
Embed the routine
This tweet was personally sent by Her Majesty The Queen
The myth about social media is that it's free & costs you nothing. The truth is it costs you the only resource you can't earn more of, time.
@EricStoller  #UoGAPT
Our university uses social media for

- 3% Teaching & Learning
- 36% Marketing & Comms
- 14% Student Engagement
- 47% All of the above

36 votes • Final results

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Balance matters

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The student experience

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'Value for money...return on investment...guaranteed job' VS intellectual curiosity, love of knowledge, personal betterment? NewDLHE
“People will always be talking about being post-digital”
- Abe Lincoln, 1864
Thank You!

@EricStoller

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