



UNIVERSITY
of
GREENWICH

Enhancing Employment Outcomes 2014

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Strategic Plan 2012-17

- A focus on both academic achievements and employment outcomes
- Develop the graduate attitudes expected by employers
- Develop a programme of enterprise education for students
- Student employability and further study above the national average
- Increase in work placements



Education: Training

“We are currently preparing students for jobs that don’t yet exist, using technologies that haven’t been invented, in order to solve problems we don’t even know are problems yet”

Did You Know? by Karl Fisch, Scott McLeod and Jeff Bronman:
<http://www.youtube.com/watch?v=C1LiJuUGpyY>

CBI/Pearson Education & Skills Survey 2013

- 77% employers have links with universities
 - 43% sandwich year/placements
 - 39% real-life student projects
 - 39% research and innovation projects
- Employers concerned more about right **aptitudes** and **attitudes** than degree subject and class





Employability Skills

- John Longworth, DG British Chambers of Commerce: *“ready for work and having the softer skills needed”*
 - *communication*
 - *punctuality*
 - *motivation*

Exhibit 2: All graduates need good employability skills

Self-management – readiness to accept responsibility, flexibility, resilience, self-starting, appropriate assertiveness, time management, readiness to improve own performance based on feedback, reflective learning.

Teamworking – respecting others, co-operating, negotiating/persuading, contributing to discussions, awareness of interdependence with others.

Business and customer awareness – understanding the drivers for business success – including the importance of innovation, taking calculated risks, the need to provide customer satisfaction and to build customer loyalty.

Problem solving – analysing facts and situations, applying creative thinking to develop appropriate solutions.

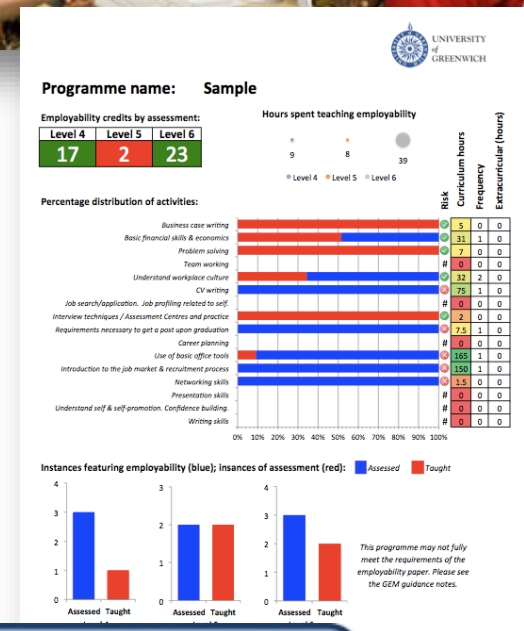
Communication and literacy – ability to produce clear, structured written work, oral literacy, including listening and questioning.

Numeracy – general mathematical awareness and its application in practical contexts, confidence to tackle mathematical problems in the workplace.

Application of information technology – IT skills including word processing, spreadsheets, file management, and use of internet search engines.

Greenwich Graduate Employment

- Employability in curricula
- Passport scheme
- Work experience
 - Placements
 - Volunteering
- Employer mentoring
- Reed Employment Agency
- Job seeking technique training
- Business plan competition



Summary

- Graduate destinations = key project for 2013-14
- Graduates need both **academic and employability** competencies
- Partnerships with businesses are central to success



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