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Massive Monday!

582,839 visits

180,040 applications

25 applications per job



What are employers really looking for?



Who is most likely to be hired?

A: The individual with the desired **mindset** who lacks the complete **skill set**.

B: The individual with the complete **skill set** who lacks the desired **mindset**.



96%



Which is more likely?

A: A person with the complete skill set develops the desired mindset.

B: A person with the desired mindset develops the complete skill set.



98%



Which would you be more confident predicting?

A: The **mindset** of the people you will hire in 5-10 years.

B: The **skill set** of the people you will hire in 5-10 years.



97%



Mindset trumps skill set



*When I say “**GO!**”,
turn to the person next to
you and choose the top six
mindset qualities that
you would be looking for as
an employer.*



THE MINDSET

Accountable

Adaptable

Agile

Assertive

Balanced

Brave

Broadminded

Caring

Collaborative

Committed

Compassionate

Contributor

Creative

Curious

Determined

Diverse

Driven

Earnest

Embracing

Energetic

Environmentally aware

Ethical

Fair

Flexible

Holistic

Honest

Innovative

Loyal

Moral

Multicultural

Open

Persistent

Purposeful

Relationship builder

Resilient

Resolute

Risk taker

Sincere

Streetwise

Tenacious

Trustworthy

Unbiased

Upbeat

Value builder

Value driven



3G Mindset

www.3GMindset.com

1. Honest	100%
2. Trustworthy	100%
3. Committed	99.77%
4. Adaptable	99.77%
5. Accountable	98.60%
6. Flexible	98.60%



Global

Adaptable

Agile

Balanced

Broadminded

Curious

Diverse

Embracing

Environmentally aware

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Holistic

Innovative

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Relationship builder

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Earnest

Ethical

Fair

Honest

Loyal

Moral

Sincere

Trustworthy

Unbiased

Value builder

Value driver

Grit

Accountable

Assertive

Brave

Committed

Creative

Determined

Driven

Energetic

Persistent

Purposeful

Resilient

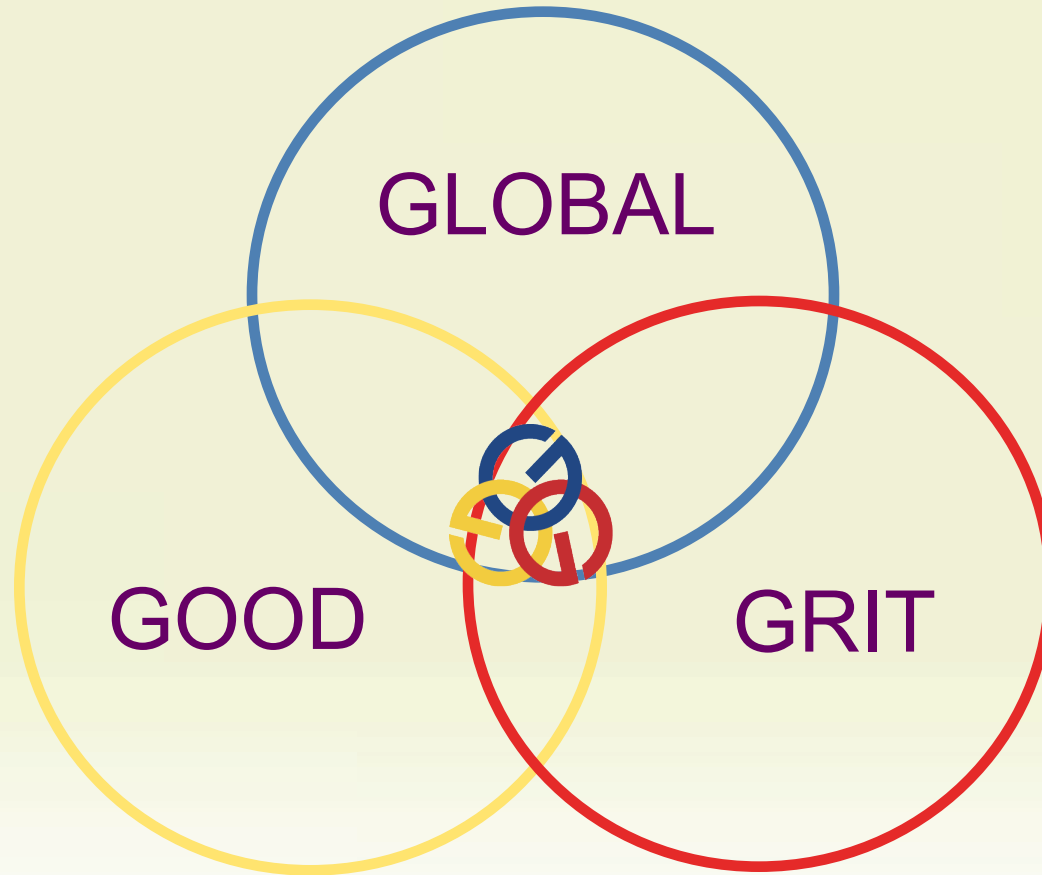
Resolute

Risk taker

Tenacious

Upbeat





#1 New York Times Bestseller

Winner – The Commuter’s Read,
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PUT YOUR MINDSET TO WORK



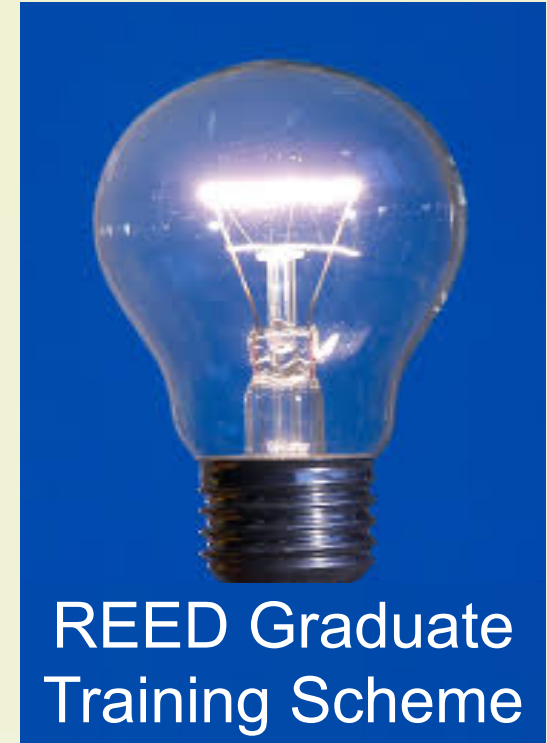
**The One Asset You Really Need to
Win and Keep the Job You Love**

James Reed chairman of REED and
Paul G. Stoltz, PhD chairman, PEAK Learning, Inc

‘This brilliant book equips anyone wanting a leg up
at work and in life with the tools to flourish.
Mindset beats skillset every time’ John Ainley, Aviva



KATT



REED Graduate Training Scheme



How many 'normal employees' would you trade for one with a winning 3G Mindset?



7

**One person with a
winning 3G Mindset
is worth seven
'normal employees'.**



Mindset trumps skill set.



***Mindset is universal
and timeless.***

***Mindset will be the key
to your future success.***

