



# **Engaging the Student Body**

Presented by Alex Brooks – Union President 2013/14

## Who we are

- Charitable company
- Run by students for students
- Provide opportunities for students to enhance their University experience, make friends, take part in activities and get support

## Who I am

- President of Students' Union representing c. 24,000 students
- Politics graduate at University of Greenwich
- Hockey "player" for University
- Passionate about student experiences and personal development
- Elected member of NUS policy zone committee

- What the Students' Union offers to the student body
- What students get from engaging and participating
- How this directly correlates to what employers want

- Over 20 sports teams at the University
- Range from really competitive sport to just having some fun and exercise
- Nearly 400 students engaging with sport
- Teams are student led by elected committees, supported by the Union

**American Football**

**Cheerleading**

**Rugby Union**

**Basketball**

**Football**

**Netball**

**Women's Football**

**Cricket**

**Hockey**

**Snowsports**

- 65 active and vibrant societies
- Ranging from academic to cultural, religious, political, hobby-based to student led media
- Over 1000 students getting involved
- Societies are student led by elected committees, again supported by the Union

**Events**

**Anime and Games**

**Economics and Business**

**Politics**

**Mature Students**

**LGBT+**

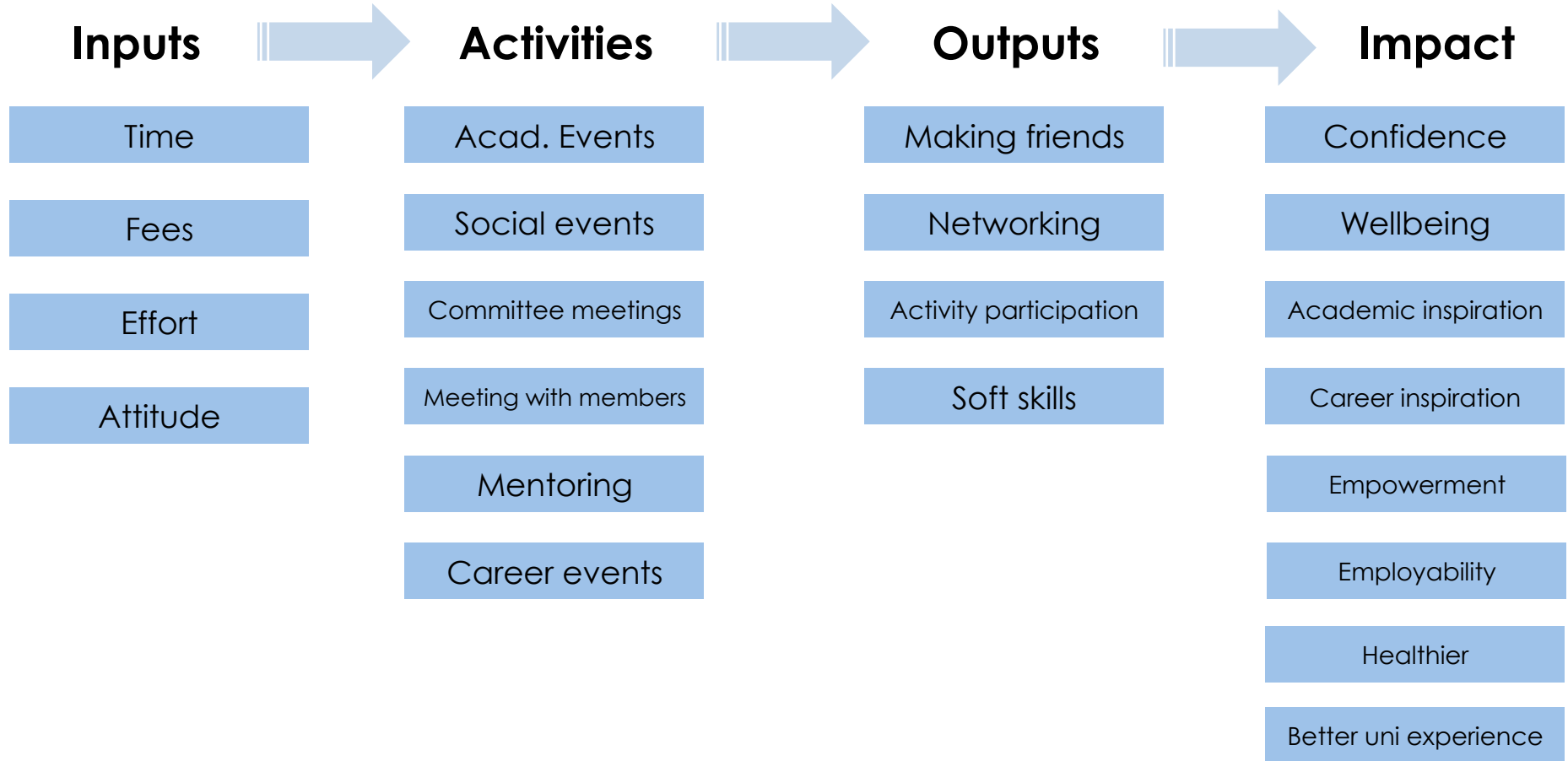
**Islamic**

**Nigerian Students**

**Latitude Radio**

**Pool**

# ENGAGING THE STUDENT BODY | ACTIVITIES – WHAT'S THE IMPACT?



\*Based on a model similar to one devised by NUS and NEF

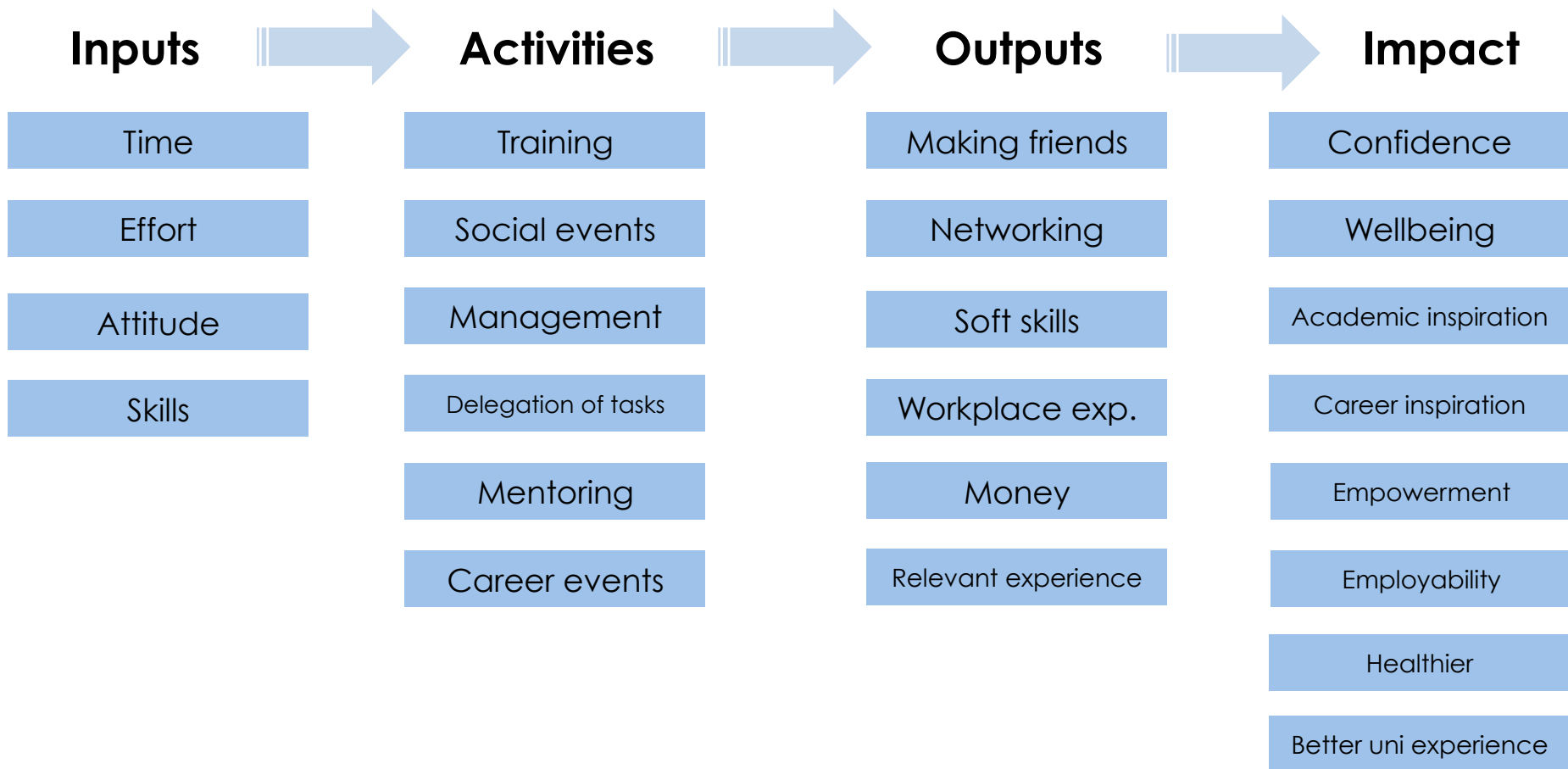
## Part-time Work

- Flexible and well paid positions
- Range from manning a reception desk to duty manager for large outlets to booking and arranging events
- Ambassadors for Green Impact and sustainability work

## Volunteering

- Student representatives
- Community projects
- Research projects
- Welfare and legal advice
- Union officers
- Committee members

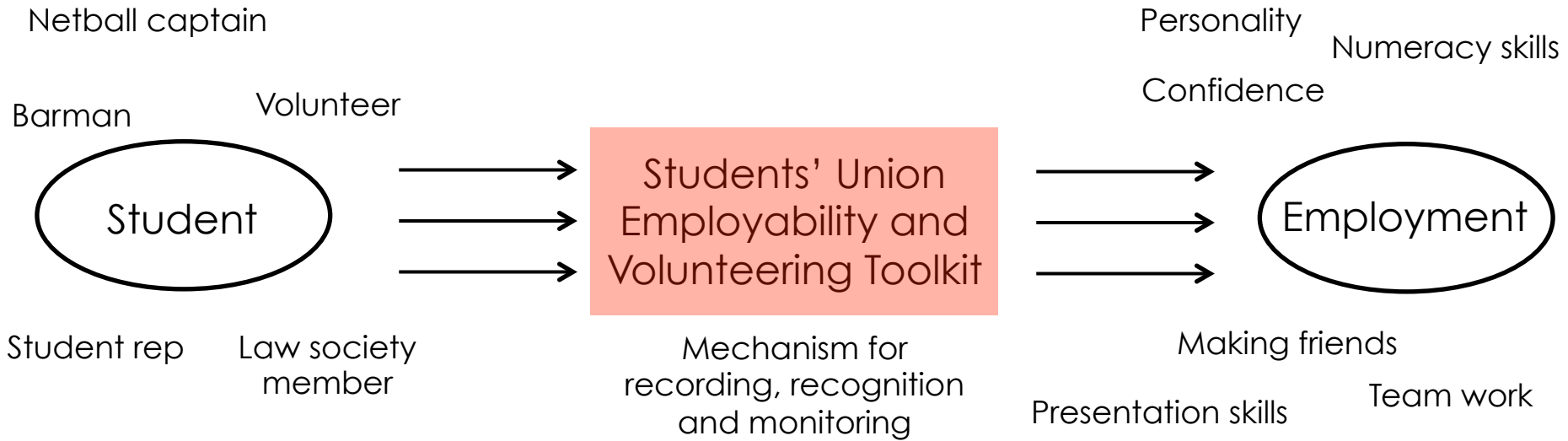
# ENGAGING THE STUDENT BODY | WORK/VOLUNTEERING – WHAT'S THE IMPACT?





Do students know that their employability is being enhanced?









# ENGAGING THE STUDENT BODY | BRINGING IT TOGETHER



- A new addition to the Students' Union website to help students recognise and develop their volunteering and employability skills
- Allows students to log hours and skills for a range of paid and voluntary roles
- Feeds into a downloadable skills record that can be used to understand their achievements
- Recognition certificates and allows reviewing of progress

▼ Law Society Chair (08 May 2013 - ongoing)







Add skill Log hours Edit Delete

Skill category	Skill	Example		
Communication	Giving a presentation	Creating and delivering a 5 minute presentation to all new students about the Law Society...		
Team work	Team Leader	Working with and leading the 7 person law society committee to put on events, activities...		
Planning / organisation	Time management	During Freshers Fortnight I managed to support and lead the Law Society committee to deliver...		
Leadership	Motivating others	Encouraging committee members and student members to attend events, activities and meetings by promoting a...		

Society committee member

▼ Bar Staff - Students' Union (01 Aug 2013 - ongoing)

Add skill Edit Delete

Skill category	Skill	Example		
Team work	Team member	During busy bar nights the whole shift need to work as a team to ensure...		
Numeracy skills	Cash handling	Responsible for till at bar, including cashing up at end of shift.		
Positive attributes	Flexibility / adaptability	In my role as bar staff I often take on different responsibilities depending on the...		

Part-time student staff



# ENGAGING THE STUDENT BODY | WHAT EMPLOYERS WANT

Ranking	What employers want	Employability/generic skills
1	Communication skills	Good oral communication. communication in writing for varied purposes/audiences
2	Team-working	Working in a team
3	Integrity	
4	Intellectual ability	
5	Confidence	
6	Personality	
7	Planning and organisation	Time management. Ability to coordinate and organise easily
8	Writing skills	Communication in varied forms to varied audiences
9	Numeracy	
10	Decision making	Assumption of responsibility and for making decisions



**C**areer Development Learning

**E**xperience (Work & Life)

**D**egree Subject Knowledge, Understanding and Skills

**G**eneric Skills

**E**motional Intelligence

**Thank you**



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